

Everything you need to run and grow your business

Save time, win more jobs, and get paid faster with **Housecall Pro**, the platform built for the trades. This limited offer is available through select distributors.



4.6/5 ★★★★★
17.8K Ratings



4.5/5 ★★★★★
4.23K Ratings

Get your special offer today!

Available for select distributors.¹

Book a demo today

www.watscoventures.com/housecallpro

Scan to book a demo



Basic plan

~~\$79~~ **\$25**/mo for 1 month
1 user included

- Scheduling & dispatching
- Pricing & estimates
- Invoices and payments
- Online booking
- Customer communication

FIRST-YEAR OFFER

\$25 in your first month, then 15–25% off months 2–12³.

Essentials plan

~~\$189~~ **\$99**/mo for 3 months
5 users included

Everything in Basic, plus:

- QuickBooks integration
- Custom checklists
- Equipment tracking
- Employee GPS tracking
- Email marketing

FIRST-YEAR OFFER

\$99/mo in your first three months, then 15–25% off months 4–12³.

MAX plan

~~\$329~~ **\$99**/mo for 3 months
8 users included

Everything in Essentials, plus:

- Dedicated onboarding specialist
- Sales Proposal Tool
- Service Plans
- Advanced custom reporting

FIRST-YEAR OFFER

\$99/mo in your first three months, then 15–25% off months 4–12³.

MAX+ plan

~~\$549~~ **\$99**/mo for 3 months
15 users included

Everything in MAX, plus:

- More seats for less

FIRST-YEAR OFFER

\$99/mo in your first three months, then 15–25% off months 4–12³.

Exclusive Customer Bundle — \$0 for your first 3 months

Included with: **Essentials** **MAX** **MAX+** Not included in Basic

✓ Included

Pipeline

View and automate your flow of leads, estimates, and jobs.

HCP Cam

Take videos, annotate photos, share checklists.

Campaigns

Send one time or automated email and SMS campaigns.

Bundle continues after 3 months with 30% off every month going forward—cancel anytime⁴.

Important offer details

- 1. Eligibility.** Offer available through participating distributors to **new** Housecall Pro customers only; not combinable with other promotions. Limited-time; subject to change.
- 2. Basic plan pricing.** First-year promotional pricing: **\$25 for month 1**; months 2–12 discounted from the then-current Basic price — **15% off** if billed monthly or **25% off** with annual prepayment at time of purchase. After month 12, subscription renews at the then-current standard rate (\$79/mo). Discounts apply to the plan base price and included users; add-ons are billed at standard rates.
- 3. Essentials/MAX/MAX+ pricing.** First-year promotional pricing: **\$99/mo for the first 3 months** covering the plan base and included users (**Essentials 5 users, MAX 8 users, MAX+ 15 users**). Months 4–12 discounted from the then-current monthly rate (current list prices are **\$189 / \$329 / \$549** per month, respectively (subject to change)) — **15% off** if billed monthly or **25% off** with annual prepayment at time of purchase. After month 12, subscription renews at the then-current standard rate. Discounts apply to the plan base price and included users; additional users and add-ons are billed at standard rates.
- 4. Exclusive Customer Bundle.** Pipeline, HCP Cam, and Campaigns **\$0 for first 3 months** on **Essentials/MAX/MAX+** (not included in Basic). After 3 months, the bundle continues at **30% off** standard monthly price (current bundle prices are Essentials \$88/mo, MAX \$198/mo, MAX+ \$230/mo) unless removed; you can remove add-ons anytime.