# 1 Housecall Pro

# Everything you need to run and grow your business

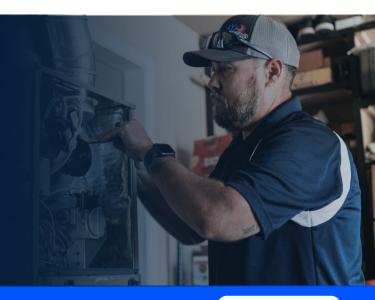
Save time, win more jobs, and get paid faster with Housecall Pro, the platform built for the trades. This limited offer is available through select distributors.











# Get your special offer today!

Available for select distributors.<sup>1</sup>

**Book a demo today** 

www.watscoventures.com/housecallpro



## Basic plan

\$79 **\$25**/mo for 1 month

1 user included

- · Scheduling & dispatching
- Pricing & estimates
- Invoices and payments
- Online booking
- Customer communication

#### **FIRST-YEAR OFFER**

**\$25** in your first month, then 15-25% off months  $2-12^2$ .

## Essentials plan

\$189 \$99/mo for 3 months

5 users included

#### **Everything in Basic, plus:**

- QuickBooks integration
- Custom checklists
- Equipment tracking
- Employee GPS tracking
- **Email marketing**

#### **FIRST-YEAR OFFER**

\$99/mo in your first three months, then 15-25% off months 4-123

### MAX plan

\$99/mo for 3 months

8 users included

#### **Everything in Essentials, plus:**

- Dedicated onboarding specialist
- Sales Proposal Tool
- Service Plans
- Advanced custom reporting

#### **FIRST-YEAR OFFER**

\$99/mo in your first three months, then 15-25% off months 4-123

# MAX+ plan

\$549 **\$99**/mo for 3 months

15 users included

#### **Everything in MAX, plus:**

More seats for less

#### **FIRST-YEAR OFFER**

\$99/mo in your first three months, then 15-25% off months 4-123

### Exclusive Customer Bundle — \$0 for your first 3 months

Included with: Essentials MAX MAX+ Not included in Basic



View and automate your flow of leads.



Take videos, annotate photos, share checklists.

Bundle continues after 3 months with 30% off every month going forward—cancel anytime<sup>4</sup>.

# / Included



estimates, and jobs.



### Campaigns

Send one time or automated email and SMS campaigns.

# Important offer details

- 1. Eligibility. Offer available through participating distributors to new Housecall Pro customers only; not combinable with other promotions. Limited-time; subject to change.
- 2. Basic plan pricing. First-year promotional pricing: \$25 for month 1; months 2-12 discounted from the then-current Basic price 15% off if billed monthly or 25% off with annual prepayment at time of purchase. After month 12, subscription renews at the then-current standard rate (\$79/mo). Discounts apply to the plan base price and included users; add-ons are billed at standard rates.
- 3. Essentials/MAX/MAX+ pricing. First-year promotional pricing: \$99/mo for the first 3 months covering the plan base and included users (Essentials 5 users, MAX 8 users, MAX + 15 users). Months 4-12 discounted from the then-current monthly rate (current list prices are \$189 / \$329 / \$549 per month, respectively (subject to change)) 15% off if billed monthly or 25% off with annual prepayment at time of purchase. After month 12, subscription renews at the then-current standard rate. Discounts apply to the plan base price and included users; additional users and add-ons are billed at standard rates.
- 4. Exclusive Customer Bundle. Pipeline, HCP Cam, and Campaigns \$0 for first 3 months on Essentials/MAX/MAX+ (not included in Basic). After 3 months, the bundle continues at 30% off standard monthly price (current bundle prices are Essentials \$88/mo, MAX \$198/mo, MAX \$230/mo) unless removed; you can remove add-ons anytime.